

Tara Goddard

Nohad A. Toulan School of Urban Studies and Planning | Portland State University
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EDUCATION

- Ph.D** **Portland State University**, Urban Studies (anticipated) 2017
Department of Urban Studies and Planning
Specializations: Transportation planning and design; travel behavior
Dissertation: “Drivers’ attitudes and behaviors toward bicyclists:
Intermodal interactions and implications for road safety” (*Dissertation
defense: February 2017*)
- M.S.** **University of California, Davis**, Civil Engineering 2005
Department of Civil and Environmental Engineering
Emphasis: Transportation Planning and Policy
Thesis: “Beyond the Minivan: Women’s Travel Behavior in
Traditional and Suburban Neighborhoods”
- B.S.** **University of California, Santa Barbara**, Mechanical Engineering 2002
Department of Mechanical and Environmental Engineering
Graduated with Honors and Distinction in the Major. Engineer-in-
Training, EIT 114541.

PROFESSIONAL EMPLOYMENT

- Program Coordinator, Bicycle/Pedestrian Program**, 2007-2011
City of Davis, California
- Associate Transportation Planner**, City of Sacramento, California 2005-2007
- Administrative Analyst II**, Sustainable Transportation Analysis 2004-2005
Internship, University of California Office of the President
- Executive Fellow**, Department of Housing and Community 2003-2004
Development, Capital Fellows Program, Office of the Governor
and the Center for California Studies at California State University

ACADEMIC EMPLOYMENT

- Adjunct Instructor**, PSU, Introduction to Transportation Planning (W2017) 2017-
- Graduate Research Assistant**, Portland State University 2011-
- Graduate Research Assistant**, UC Davis 2004-2005
- Graduate Teaching Assistant**, UC Davis 2002-2003

PUBLICATIONS

Peer-reviewed Journal Articles

- 2016 Singleton, P. A., & **Goddard, T.** "Cycling by Choice or Necessity? Exploring the Gender Gap in Bicycling in Oregon." *Transportation Research Record: Journal of the Transportation Research Board*, 2598, 110–118. <https://doi.org/10.3141/2598-13>
- 2015 **Goddard, T.**, Kahn, K. B., & Adkins, A. "Racial Bias in Driver Yielding Behavior at Crosswalks." *Transportation Research Part F: Traffic Psychology and Behaviour* (33).
- 2007 **Goddard, T.B.**, Handy, S.L., Cao, X., & Mokhtarian, P.L. "Voyage of the S.S. Minivan: Women's Travel Behavior in Traditional and Suburban Neighborhoods." *Transportation Research Record: Journal of the Transportation Research Board of the National Academies*, Washington, DC. 1956: 141-148.

Other Edited Works

- 2017 **Goddard, T.** "Bicycle." In *World Book Encyclopedia*. Vol. 2. Chicago, IL: World Book, Inc., a Scott Feltzer Company.
- 2016 **Goddard, T.** "Theorizing bicycle justice using social psychology: Examining the intersection of mode and race with the Conceptual Model of Roadway Interactions." In Golub, A., Hoffman, M., Lugo, A., & Sandoval, G. (Eds.), *Bicycle Justice and Urban Transformation: Biking for All?*. New York, NY: Routledge: 100-113.

Selected Conference Papers and Presentations

- 2016 **Goddard, T.**, Ory, D., Rowan-Gould, G., & Morrison, G. "Transportation Disruptions", invited panel, ITS-Davis 25th Anniversary, *Mapping the Future of Mobility*, Davis, CA.
- Goddard, T.** "Drivers' Attitudes and Behaviors toward Bicyclists: Explicit and Implicit Attitudes and Self-Reported Safety Behaviors". Poster presentation, Pro Walk/Pro Bike/Pro Place 2016, Vancouver, BC.
- Goddard, T.** "Explicit and Implicit Attitudes and Self-Reported Safety Behaviours in US Drivers towards Bicyclists". Invited talk, Centre for Accident Research & Road Safety - Queensland (CARRS-Q), Queensland University of Technology. Brisbane, Australia.
- Goddard, T.** "Exploring Drivers' Attitudes and Behaviors toward Bicyclists: Explicit and Implicit Attitudes and Self-Reported Safety Behaviors." *2016 International Conference on Traffic and Transport Psychology*. Brisbane, Australia.
- Goddard, T.** "Exploring Drivers' Attitudes and Behaviors toward Bicyclists: Explicit and Implicit Attitudes and Self-Reported Safety Behaviors." *Eisenhower Innovative Doctoral Research Showcase*, TRB 95th Annual Meeting, Washington, DC.

- Goddard, T.**, Dill, J., & Monsere, C. "Driver Attitudes about Bicyclists: Negative Evaluations of Rule-Following and Predictability." In *TRB 95th Annual Meeting Compendium of Papers*. Washington, DC.
- Goddard, T.**, Dill, J., & Monsere, C. "Driver Attitudes about Bicyclists: Negative Evaluations of Rule-Following and Predictability." At *55th Annual Conference of the Association of Collegiate Schools of Planning (ACSP)*. Houston, TX.
- 2015 Dill, J., **Goddard, T.**, & Monsere, C. "Can Protected Bike Lanes Help Close the Gender Gap in Cycling? Lessons from Five Cities." In *TRB 94th Annual Meeting Compendium of Papers*. Washington, DC.
- 2014 **Goddard, T.**, Kahn, K. B., & Adkins, A. "Racial Bias in Driver Yielding Behavior at Crosswalks." At *28th International Congress of Applied Psychology*. Paris, France.
- Goddard, T.** & Dill, J. "Adolescent Attitudes toward Active Travel: A Multi-Year Look at Gender and Age Effects." At the *2014 Active Living Research Annual Conference*, San Diego, California.
- Goddard, T.**, Kahn, K. B., & Adkins, A. "Exploring Racial Bias in Drivers' Behavior at Pedestrian Crossings." At the *2014 Active Living Research Annual Conference*, San Diego, California. Winner: People's Choice for Best Poster Content
- Goddard, T.** & Dill, J. "Gender Differences in Adolescent Attitudes about Active Travel." At the *93rd Annual Meeting of the Transportation Research Board*.
- Goddard, T.** & Dill, J. "Betwixt and Be 'Tween': The Divergence of Attitudes about Active Travel Among Preteen Girls and Boys." At the *2013 Active Living Research Annual Conference*, San Diego, California.

GRANTS, FELLOWSHIPS, AND AWARDS

- 2016-2017 **Eisenhower Transportation Fellow**, Federal Highway Administration, US Department of Transportation (\$35,500)
- 2015-2016 **Eisenhower Transportation Fellow**, Federal Highway Administration, US Department of Transportation (\$5,000)
- Student Scholar**, National Institute for Transportation and Communities, U.S. DOT National Center for Livable Communities (\$5,000)
- Doctoral Dissertation Research Fellowship**, National Institute for Transportation and Communities (\$15,000)
- National Institute for Transportation and Communities National Round 2 Grant**, "Racial Bias in Drivers' Yielding Behavior at Crosswalks: Understanding the Effect", Co-Investigator (\$30,000)
- 2014-2015 **Student Scholar**, National Institute for Transportation and Communities, U.S. DOT National Center for Livable Communities (\$4,000)
- 2014 **Sustainability Travel Award**, PSU Institute for Sustainable Solutions (\$1,000)

- Excellence in Safety Research for Active Living Poster Award**, Centers for Disease Control and Health (CDC) and the Robert Wood Johnson Foundation
- 2013-2014 **National Institute for Transportation and Communities Small Starts Grant**, “Exploring Racial Bias in Drivers’ Behavior at Pedestrian Crossings”, Co-Investigator (\$9,969)
- Student Scholar**, Oregon Transportation Research and Education Consortium, U.S. DOT University Transportation Center (\$2,500)
- 2013 **Nancy Chapman Endowed Scholarship**, PSU College of Urban and Public Affairs (\$1,000)
- Sustainability Travel Award**, PSU Institute for Sustainable Solutions (\$1,000)
- 2012 **Helene M. Overly Memorial Scholarship**, Women’s Transportation Seminar (WTS) (\$3,500)
- 2011 **Rex Burkholder and Lydia Rich Scholarship**, Initiative for Bicycle and Pedestrian Innovation (\$4,500)
- 2003 **UCTC Fellowship**, University of California Transportation Center (\$3,000)
- 2001 **Research Experience for Undergraduates**, National Science Foundation (NSF-REU)
- 1999 **Energy Research Undergraduate Fellowship**, US Department of Energy (DOE-ERULF)

PROFESSIONAL SERVICE ACTIVITIES

- 2016 **Elsevier Recognized Reviewer**, *Transportation Research Part F: Traffic Psychology & Behaviour*
Reviewer, *Transportation Letters: the International Journal of Transportation Research*
- 2015-2016 **Vice-President**, Urban Studies Student Governance, Urban Studies and Planning, Portland State University
PhD Representative, Faculty Committee, Urban Studies and Planning, Portland State University
PhD Representative, Transportation Faculty Search Committee, Urban Studies and Planning, Portland State University
- 2014-2016 **President, WTS-PSU**, Student Chapter of the Women’s Transportation Seminar
- 2013- **Member, Women’s Issues in Transportation Committee**, Transportation Research Board
- 2011- **Member, Bicycle Transportation Committee**, Transportation Research Board